



## Jindalee Dental built on remote control

**H**elmut and Silke Goette are the proud owners of Jindalee Family Dental, a general dental practice recently opened in Perth's northern suburbs. Originally from Germany, the couple arrived in Western Australia and began practising in rural and regional locations including Broome, some 2,500 kms from Perth. Broome, at the heart of WA's pearl coast, had its share of unique rewards and challenges and while the life experience was incredible, the potential for growth was limited by the population and relative isolation. The Goette's plans were to eventually move closer to Perth and build a practice close to a main population centre.

In 2011, Helmut and Silke met Sam Koranis from Medifit Design & Construct at a dental conference and immediately developed a great rapport. "It was clear from the initial meeting that Helmut and Silke were determined and capable professionals," Mr Koranis said. "Medifit's experience in the space, including regional and remote projects gave Helmut and Silke the confidence that they were in good hands for their new project".

Over a four-year period, Helmut and Silke found several potential sites and Medifit were able to advise on the suitability of each and help the Goette's make informed decisions. Each site was analysed based on the potential to realise their vision. When a site became available in Jindalee, a new, strong growth suburb

in Perth's northern corridor, Helmut and Silke knew they had found a home for their new practice.

"For the last 4 years, we'd been looking for the right location to open up a high quality dental practice and to find that ideal location was the hardest part," Silke Goette said. "We were living and working in rural areas, which made our search for the right location a little bit more challenging. But we found the right partners who supported us from the beginning in our search and throughout the whole process.

"Medifit were instrumental in the planning, design, fitout, site selection and lease negotiations; Henry Schein Halas provided the dental equipment and installation; and Cedar Wealth was our financial planner and set-up our business structure.



**MEDIFIT** DESIGN SOLUTIONS Conceptual design - Reception Dr Helmut & Silke Goette  
Concept Discovery  
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3D rendering presented prior to construction commencing.



“With our partners selected and the location finally found, the real work could begin. Throughout the development of the project, everyone was always there for us, attending meetings and guiding us through the process. Honest advice along the way was always appreciated and welcomed on our side.”

The brief to the Medifit design team was a timeless yet on-trend design that would make patients feel welcome and not intimidated. Dental visits can be stressful times for patients and it was important to create a calming ambience. With Jindalee so close to the ocean, colours were incorporated that represented the landscape with deep blue/greens contrasted with bright yellow, reminiscent of the sun over the sea.





The practice branding was also designed at Medifit and was created to be deliberately informal, utilising a hand drawn, flowing script that features throughout the practice and in the signage applications. The combination of the calming colour scheme and informal design elements gives the space a unique and comforting visual signature.

With a floorspace of 117sqm, the practice has been designed for 3 chairs with an office, lab, steri, OPG and staff room. A central corridor leads patients past reception to the treatment rooms and WC while practice staff have access to the staff room beyond.

"Medifit's 3D planning helped us to imagine the outcome," Silke said. "The floor plans were sent 2,500km back and forth and phone meetings were setup to discuss changes and their impact. We went 100% with the suggestions of the interior designer:

a perfect match to calm our patients and look contemporary and timeless at the same time.

"Medifit promises on their webpage that it should be 'an exciting and pleasurable experience' - and this is exactly what they delivered! And they went above and beyond in everything and even helped us negotiating the lease.

"And the best thing: we were exactly on time, on budget and were able to open the surgery as planned without any compromise. It was refreshing to see a company deliver on all their promises and then some.

"We saw the surgery for the first time 5 days before handover - it was exactly how we imagined: high quality fit out, beautiful choice of colour and elegant design, spot on in comparison to the 3D plans. We had trust and we were never disappointed.



“For Medifit, however, it doesn’t stop after the handover: they are still there for us, helping us all the way. If small things need attending to, if trades people need to be organised - we can count on them to get the job done. Simply put, they are helpful in every way possible.

“It was a very positive experience all around. With Medifit, Henry Schein Halas and Cedar Wealth, we couldn’t have picked a more experienced, knowledgeable, trustworthy and reliable group of partners.”

Medifit’s Sam Koranis added, “Helmut and Silke are the perfect Medifit clients. Intellectually honest, with a clear vision of their own, yet trusting and willing to explore an idea’s potential. We had a great time designing and fitting out their new practice and I’m sure they will do very well in Jindalee. The whole team at Medifit really enjoyed helping the Goettes to realise their dream practice.”

## Summary

### The Practice

Practice Name	Jindalee Dental
Principal	Dr Helmut Goette
Practice Type	General
Location	Jindalee, Perth, Western Australia
Size	117 square metres
No of chairs	3

### The Team

Design	Medifit Design & Construct
Construction	Medifit Design & Construct

### Equipment

Dental Units	KaVo E50 with Camera and Monitor
Sterilisation	Mocom Futura 22 Miele Washer Disinfector 7891 DAC Universal
CAD/CAM	CEREC
Caries Detection	Kavo DIAGNOcam
X-ray	Morita ix Intra-Oral X-Ray
OPG	Sirona Orthophos
Compressor	Dürr Trio
Suction	Dürr VS900
Software	Dental4windows

